



Complete your success.

costdata GmbH

costdata GmbH – experts for more than 20 years

costdata: the best partner for your success



- Foundation: 1997
- Location: Cologne, Germany
- **Software developer and consultancy**
- Main focus: cost reduction
- Specialized in the calculation of product and service costs and the reduction of prices
- Provider of **calculation data / work factors**
- **Specialist for comprehensive data management**
- **Full-service-project provider:** consulting, software development, calculation of product and service costs, data management, workshops and support

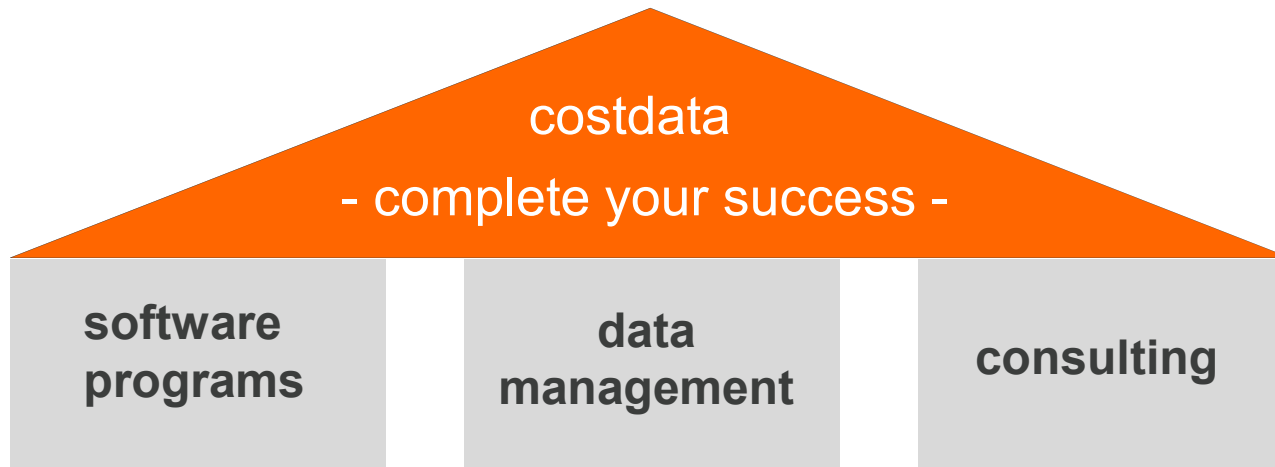


costdata in the technology park, Cologne

We realize solutions that pay off for you.

costdata GmbH – experts for more than 20 years

costdata: service portfolio



We create cost transparency.

provider of
global cost benchmarks
- especially overhead factors -

costdata GmbH – software specialists for more than 20 years

Software and databases: always the best solution



Software programs

- costdata® calculation for product cost calculation and analysis
- costdata® service calculation for calculation of services
- costdata® industry cost control for review and defense of price claims
- costdata® commodity index for determination of changes in commodity prices
- costdata® linear performance pricing for determination of costs by the means of linear regression

i.e. Data of the costdata calculation software for huge reduction of analysis time:

- costdata® wages and salaries for 15 industries und approx. 2,100 regions worldwide
- costdata® material costs
- costdata® workplace costs
- costdata® overhead costs
- costdata® room costs, interests, energy costs, efficiencies

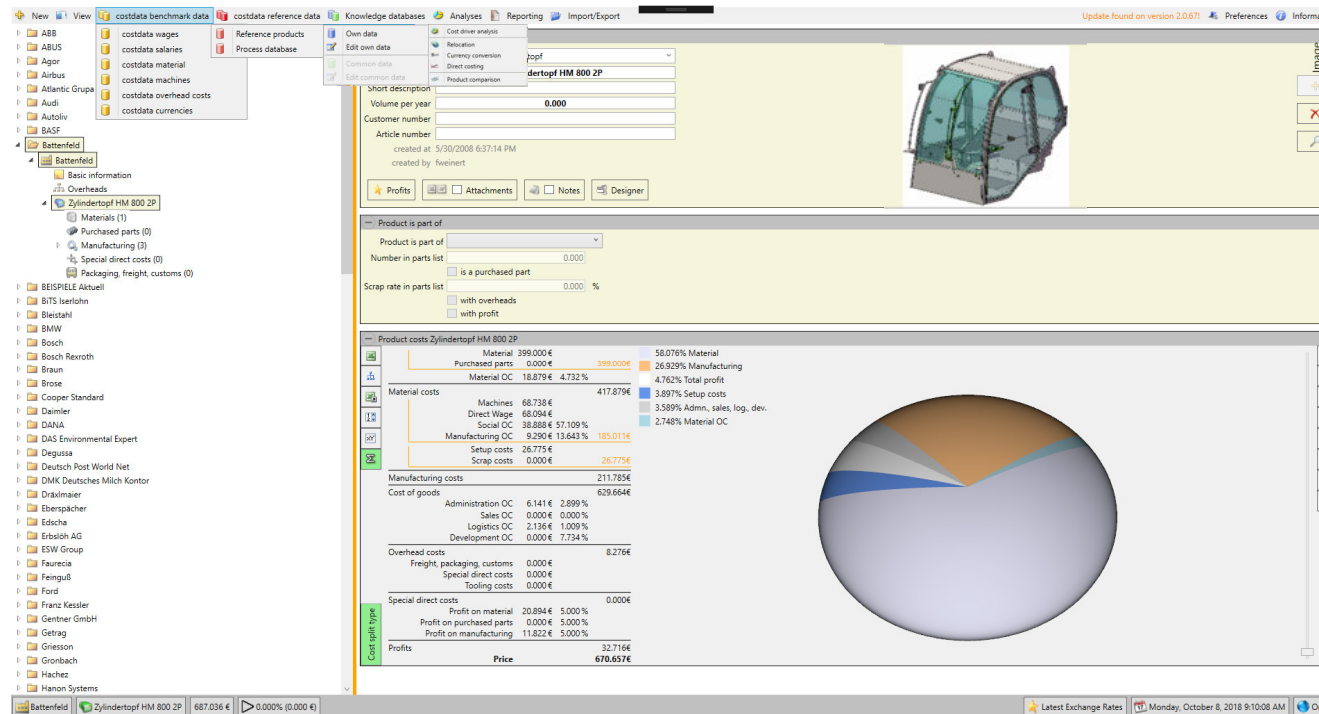


General presentation costdata

Dynamic calculation by exclusive analysis software



Analysis of actual costs by manufacturing specialists and calculation analysts



The analysis software costdata® calculation links all databases and provides access to stored calculation data. In addition to the collected actual costs, missing details can be complemented by benchmarks and simulations.

**incl. overhead costs
benchmarks**
- for more than 2,100 country regions-

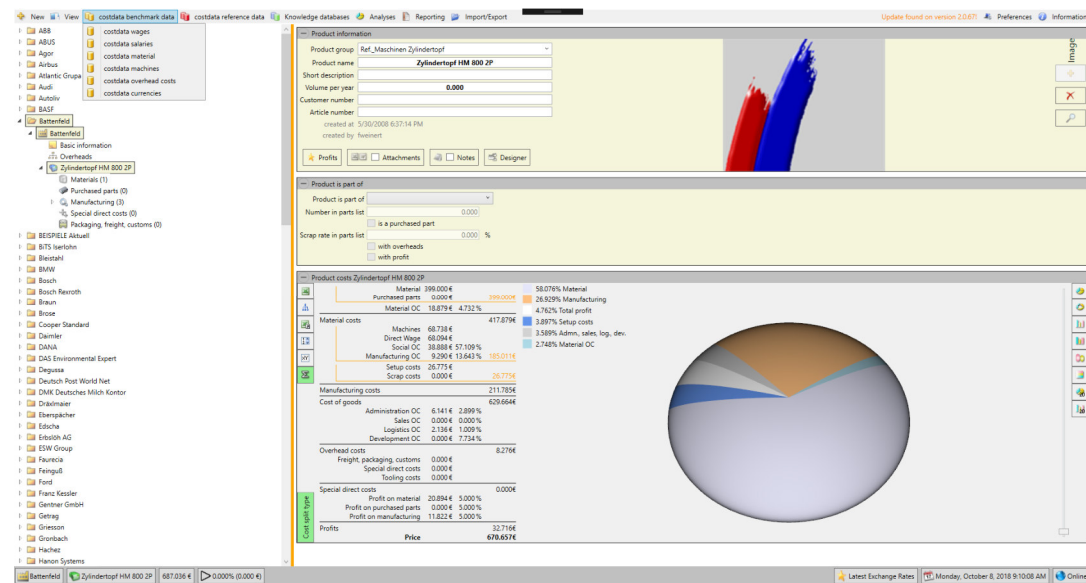
costdata® calculation

costdata® calculation: analysis functions



Within the program different computational functions and analyses are possible per click.

- Cost driver analysis
- Relocation
- Volume calculation
- Currency exchange rate-conversion
- Breakeven analysis
- Supplier -development
- Product comparison
- Total cost coverage
- Reporting and analysis
- BOM designer
- Cycle time calculator incl. autom. Machine selection
- Machine capacity calculator
- Dynamic scrap rate calculation
- Creation of a knowledge database
- Import and export out of and into Excel
- Interfaces to and also out of other software programs



Gain control over the value creation process!

Massive savings

Return on investment after a few calculations or negotiations

Optimization potentials

Recognize and implement your opportunities through professional process analysis

Gain of transparency

- cost structures
- value creation processes
- internal and external processes



Success in negotiations

Calculation, simulation and optimization based on numbers, data, facts

Established for > 20 years

Comprehensive industry experience: automotive, aircraft and semiconductor industry, electronics, mechanical engineering, plastic / metal processing, power supply, etc.

Gain of acceptance

- Through methodological and value-added competence
- Greater involvement in business processes

costdata GmbH – leader in software business for more than 20 years



Best arguments: high quality data

Complete your success!

scope:
costdata is the global market leader in the range of data in the mentioned categories!

overhead cost:
costdata is the only company in the market who offers software with comprehensive benchmarked overhead costs!

updates:
regular, tightly timed updates ensure quality of the data!

improvement:
should specific data not be available, costdata will search for them free of charge!

costdata GmbH – high class provider in data management for more than 20 years



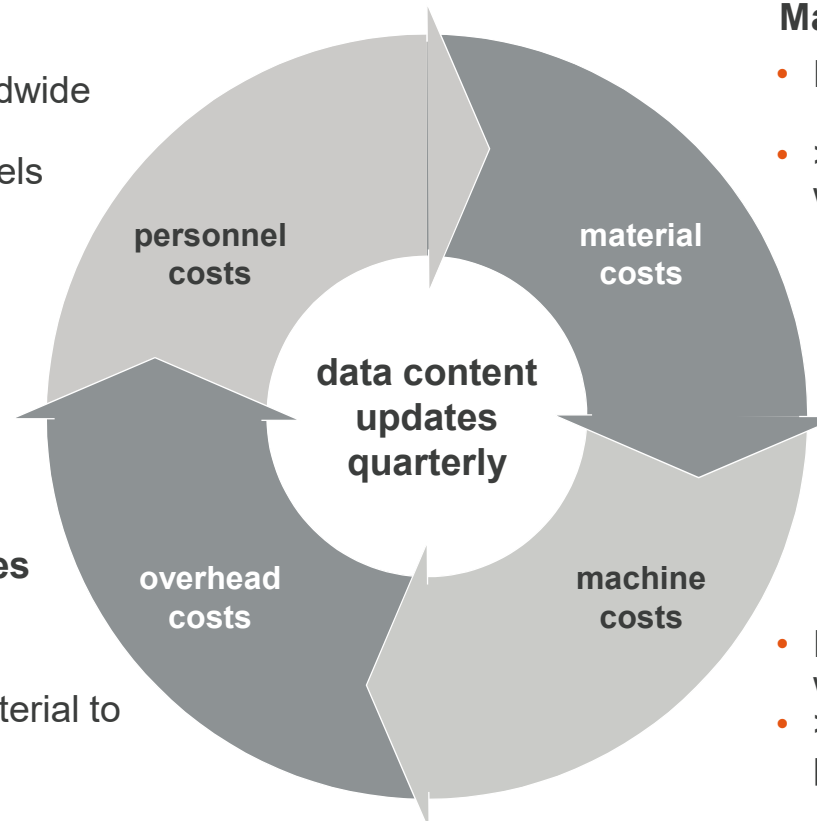
The other way: just buy some data!

Wages and salaries

- > 2,100 regions worldwide
- > 15 industries
- > 10 qualification levels

Material costs

- Raw materials and semifinished products
- > 27,000 material prices worldwide



Overhead cost structures

- > 2,100 regions
- > 30 industries
- > 7 material rates (material to revenues ratios)
- > 20 revenue scales

Workplace costs

- Hourly machine rates and workplace costs > 25 industries
- > 10,500 machines in > 60 production technologies

Evaluation of global benchmark-data



1. **Projects to determine process costs:**

Within the projects actual costs such as labour-, material- and general costs are transferred by customers, stored and anonymized in the databases of costdata.

2. **Research of input factors:**

costdata researches worldwide data such as staff- and room costs, interests, material costs for customers and updates the data for the own and customer databases.

3. **Generate process of benchmark data:**

In projects, the cost structures such as organigrams of companies in the various industries, regions and company sizes are submitted. After a certain number of the recorded companies in a comparable size, the same industry and region, a basic company will be generated as a benchmark which represents the average of the companies overhead structure.

Evaluation of global benchmark-data

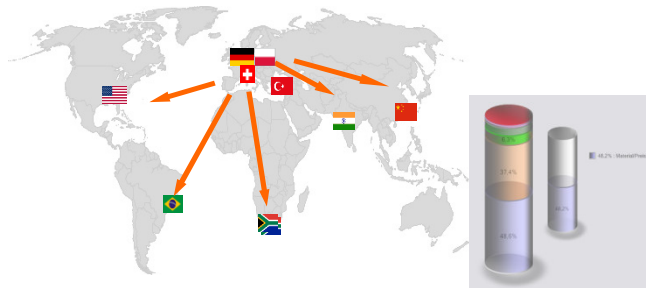
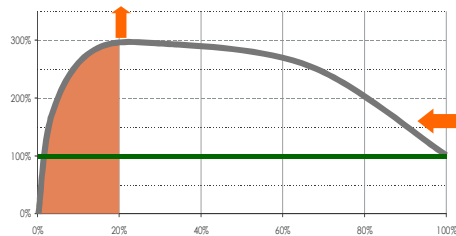
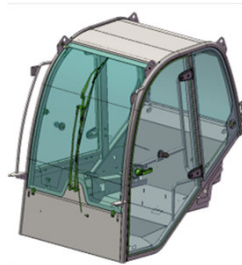


Benchmark	
Country	Germany
Region	Baden Wuerttemberg (tariff)
Industry	Metalworking
Material to turnover rate	50%
Turnover (million €)	110.5
Material	2.800 %
Purchased parts	2.800 %
Manufacturing	25.700 %
Sales	2.200 %
Administration	8.100 %
Development	3.800 %
Logistics	1.100 %
Social	71.717 %
Room	111.430 €/sqm/a
Maintenance	3.300 %
Insurance	0.578 %

Evaluation of the costs based on global benchmarks from more than **2,100 regions worldwide**.

costdata GmbH – consulting specialists for more than 20 years

Our consulting services: best consulting in any situation



- Implementation of service-, product- cost calculation software
- Identification of cost drivers and optimization of construction and manufacturing processes (value analysis and value engineering)
- Calculation of relocations (national & global)
- Target costing and make-or-buy decisions
- Range simplification by determining the profit and loss making products
- Design-to-cost and total cost of ownership analysis
- Building up cost analysis departments
- Realization of saving potentials through supplier negotiations and workshops

Only a few clients of costdata

References: Experience from more than 1,000 projects



Mercedes-Benz



DAIMLER

AIRBUS
GROUP

SIEMENS

DB BAHN



thyssenkrupp



LIEBHERR

SIEGENIA®
brings spaces to life

DELPHI
Automotive Systems



BASF
The Chemical Company

IBM

LEONI



SAINT-GOBAIN



sartorius



REWE
GROUP



DEMAG
Cranes & Components

BAUMÜLLER

TROX® TECHNIK
The art of handling air

costdata GmbH – for another years...



costdata GmbH – all services at a glance

Software from costdata

- costdata® calculation for product costing and analysis
- costdata® service calculation for the calculation of service costs
- costdata® industry cost control for reviewing und defensing of price claims
- costdata® commodity index to determine the changes in commodity prices

Leading specialist in global data management

- Wages and salaries
- Social costs
- Overhead costs
- Capital costs
- Material costs
- Semi-finished products in different versions
- Energy costs
- Room costs
- Production costs
- Location factors

Consulting

- Individual execution of service, product and tool cost calculations
- Identification of cost drivers
- Optimization of design and manufacturing parameters
- Location relocation (national & global)

We would be glad to present our services personally.

Contact

Please contact us – we would be pleased to advise you.



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